## **Privacy Notice**

As an organization that collects and uses personal information, the **Memorial Society of Kitchener-Waterloo and Area** (the "**Society**") complies with the federal Personal Information Protection and Electronic Document Act (PIPEDA).

Over the course of your membership with the Society, personal information will be collected in order to communicate with you and to administer our records in an efficient manner. This information typically includes your address, phone number, email, year of birth, and funeral arrangements.

The Society is an independent and not-for-profit organization and we are not affiliated with any commercial establishments. We do not disclose your information to any other organizations and, in particular, will never sell or trade your personal information. Your personal information is stored and safeguarded to prevent its being lost or copied.

Should you have objections to the collection and use of your personal information, the Society will no longer be in a position to maintain your membership. Therefore, by maintaining your membership with the Society we will consider that you have consented to our collecting and using your personal information.

If you wish to review or make changes to your personal information you may do so by making a written request to: KW Memorial Society, 55 Northfield Dr E, Suite 303, Waterloo, ON N2K 3T6. Alternatively, you may call (519) 579 3800 or email <a href="mailto:info@kwmemsoc.ca">info@kwmemsoc.ca</a>.

Should you have any questions or concerns regarding the use of your personal information we encourage you to speak with us.

Additional information on privacy and your rights regarding your personal information may be found on the website of the Privacy Commissioner of Canada at <a href="https://www.privcom.gc.ca">www.privcom.gc.ca</a>.

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